

## Interactive Defense LLC. Privacy Policy

Updated April 30, 2010

The Interactive Defense LLC., Privacy Policy ("Privacy Policy") describes how IDS, its directors, employees, agents, and subsidiaries treat personal information when you use IDS services, but not limited to, Interactive Defense LLC..

### PERSONAL INFORMATION

- **Usage Information.** When you use Interactive Defense LLC., we may record information about your usage of the site, such as your browsing, searching, or viewing history, the channels, groups and favorites you subscribe to, which other users you communicate with, the videos you watch or download, the frequency and size of data transfers, and information you display about yourself as well as information you click on in Interactive Defense LLC. (including user interface elements). If anyone is logged in through your account, we may associate that information with your Interactive Defense LLC. Account and the information we collect is used to improve the content of our Web pages and the quality of our service. For this reason, we strongly suggest that you protect your login and password and that you not share them with others. We also collect the e-mail addresses of those who communicate with us via e-mail, aggregate information on what pages consumer's access or visit, and information volunteered by the consumer (such as survey information and/or site registrations). The information is not shared with or sold to other organizations for commercial purposes, except to provide products or services you've requested, or when we have your permission. We may use your email address to send you information about IDS, Interactive Defense LLC., new products or services offered by IDS as they are developed.

We also share information about you and the use of your account when necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Terms of Service, or as otherwise required by law. We produce information when requested by a subpoena from a Court of competent jurisdiction. We cooperate fully with law enforcement authorities. Your agreement to the Privacy Policy and your use of Interactive Defense LLC. expressly authorizes Interactive Defense LLC. and IDS to release your personal information in the course of such investigations. We transfer information about you if IDS Technologies or Interaction is acquired by or merged with another company. In this event, IDS Technologies will notify you before information about you is transferred and becomes subject to a different privacy policy.

- **Content Uploaded to Site.** Any personal information, pictures or video content that you voluntarily disclose online (e.g., video comments, your profile page) may be collected and used by others. We have no control over personal information that you choose to upload and share with others or with third party dissemination of your information that you provide for public viewing via Interactive Defense LLC..

- **Browsing Interactive Defense LLC..** You may be able to watch videos on Interactive Defense LLC. without having a Interactive Defense LLC. Account should the community post information through their public website. You also can contact us through the Interactive Defense LLC. Help Center or by emailing us directly without having to register for an account.
- **Interactive Defense LLC. Account.** For some activities on Interactive Defense LLC., like uploading videos and images, viewing membership directories, posting messageboard content and viewing documents, managing association facilities, accounting, maintenance requests, you need a Interactive Defense LLC. Account. When you create an account on Interactive Defense LLC., you are required to provide us with certain personal information, including your email address and a password, which is used to protect your account from unauthorized access. You have the responsibility of keeping your email address and password and other Interactive Defense LLC. account information confidential.

### **PUBLIC INFORMATION**

- When you create a Interactive Defense LLC. Account, some information about your Interactive Defense LLC. Account and your account activity will be provided to other users of Interactive Defense LLC.. This may include the date you opened your Interactive Defense LLC. Account, the date you last logged into your Interactive Defense LLC. Account, your age (if you choose to make it public) and your address and phone number (if you choose to make it public).
- When you create a Interaction Community System account, you will select an Account Name. Your Interactive Defense LLC. Account name is displayed to other users (if you choose to make it public) when you engage in certain activities on Interactive Defense LLC. or choose to disclose as part of the community membership directory. Other users can contact you by leaving a message or emailing you through the site.
- You may choose to add personal information to your Account profile, which may include your name, gender, profile picture or other details, that will be visible to other users on your Interactive Defense LLC. Account (if you choose to make it public). If you choose to add certain features to your Interactive Defense LLC. Account and you choose to make it public, then these features and your activity associated with these features will be displayed to other users and may be aggregated and shared with your friends or other users. Such shared activity may membership profile information.

### **MY ACCOUNT OPTIONS**

- If you have a Interactive Defense LLC. Account, you may update or correct your personal profile information, email preferences and privacy settings at any time by visiting you're My Account page.
- You may control the information that is available to other users and your confirmed friends at any time by editing your Interactive Defense LLC. Account and the features that are included on your channel or private tube page.

## **INFORMATION GATHERING AND USAGE**

- When you register for Interactive Defense LLC. we ask for information such as your name and email address. IDS Technologies uses collected information for the following general purposes: products and services provision, billing, identification and authentication, services improvement, contact, and research.

## **ADVERTISING ON INTERACTIVE DEFENSE LLC.**

- Interactive Defense LLC. makes every effort to provide you with advertising that is appropriate for your demographic, and we use the cookies, as well as other third party ad serving systems, to do so. We may use a range of information including cookies, web beacons, IP addresses, usage data and other non-personal information about your computer or device (such as browser type and operating system) to provide you with relevant advertising. If you are logged into your Interactive Defense LLC. Account, we may also show you advertising based on the information you have provided to us in your Interactive Defense LLC. Account or which is based on your viewing, uploading, and downloading habits, along with those of the persons with whom you communicate via Interactive Defense LLC..
- Advertisers may serve ads based on interests associated with non-personally identifiable online activity, such as videos viewed, frequency of uploading or activity on other partner sites. Advertisers may also serve ads to you based on previous activity on that advertiser's website. This non-personally identifiable information is held separately from your YouTube Account data, or other personally identifying information in our possession.

Interactive Defense LLC. does not provide any personal information to third-party ad servers or ad networks without your consent. You should consult the respective privacy policies of these third-party ad servers or ad networks for more information on their practices and for instructions on how to opt-out of certain practices. Interactive Defense LLC.' privacy policy does not apply to, and we cannot control the activities of, such other advertisers or web sites. Any data obtained by third-party ad servers subsequently shared with Interactive Defense LLC. is maintained and dealt with by us in accordance with this privacy policy.

## **COOKIES**

- A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive. Cookies are used for performance and management of sub-domains and other administrative functions. We use cookies to record current session information, but do not use permanent cookies. You are required to log-in to your Interactive Defense LLC. Site after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

## **DATA STORAGE**

- IDS Technologies uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run Interactive Defense LLC.. Although IDS Technologies owns the code, databases, and all rights to the Interactive Defense LLC. application, you retain all rights to your data.

## **DISCLOSURE**

- IDS Technologies may disclose personally identifiable information under special circumstances, such as to comply with subpoenas or when your actions violate the Terms of Service.

## **CHANGES**

- IDS Technologies may periodically update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the email address specified in your Interactive Defense LLC. account or by placing a prominent notice on our site.

## **MORE INFORMATION**

- IDS Technologies Inc. adheres to the US Safe Harbor privacy principles. For more information about the Safe Harbor framework or our registration, see the Department of Commerce's web site.

## **QUESTIONS**

- Any questions about this Privacy Policy should be addressed to [support@interactivedefense.com](mailto:support@interactivedefense.com) or Interactive Defense LLC. Attn Support Department at: IDS Technologies, 3440 Preston Ridge Road, Suite 600, Alpharetta, GA 30005 USA