

# The Aha! Connection

## FREQUENTLY ASKED QUESTIONS

### 1. What is a website post?

A website post on The Aha! Connection is the article on the website that allows the communication of advertising or general information. A website post usually includes images, logos, and/or text that is being communicated as well as company website information and contact information. It's basically like a newspaper article.

### 2. How long does my website post stay on The Aha! Connection website?

The Aha! Connection website is reviewed for content every 3 months for information that has dates or deals that have expired. Business Advertisements listings are typically deleted after 1 year from submission.

### 3. Do you take credit cards?

The Aha! Connection does NOT currently accept credit cards. We require a check or payment via PayPal. All self-posted website advertisements must be paid via PayPal.

### 4. How often do you send Aha! Connection emails?

3-4 times during the work week is the usual schedule. The Aha! Connection reserves the right to change this schedule without notice.

### 5. Do you offer exclusivity for the premium weekly sponsors or any other advertising?

The Aha! Connection does NOT offer exclusivity for businesses that want to advertise. For example, we often have several camps or seasonal businesses advertising their services simultaneously.

### 6. How can I add my business to an Aha! Connection recommendation list?

The Aha! Connection recommendation lists are made up of recommendations from The Aha! Subscribers. A business that wants to be included on a category list must be recommended by an Aha! subscriber via the "Comment" section below the category list on the website. We periodically add new categories of "lists" at the suggestion of Aha! Subscribers.

### 7. Can The Aha! Connection staff create images for our advertisement for us?

The Aha! Connection does not have graphic designers on staff. We can recommend graphic designers to your business if necessary. We can offer minor assistance on image sizing but are not able to create your business images.

### 8. Can I submit a PDF for my advertising?

The Aha! Connection website and email cannot display Adobe PDF files as images. Your images must be submitted in one of the following formats: **JPG, JPEG, GIF, or PNG** and can be no larger than 2 MB in total size.

### 9. How do you get a personal business recommendation from Audra?

Audra only provides a personal business recommendation if she feels compelled to do so after receiving exemplary service or has experienced long term satisfaction with a business. She is more than happy to advertise your business but personal recommendations must be earned and cannot be purchased.